Artificial Intelligence-Based Intelligent Internet Of Things Services

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ABSTRACT

The global Internet market is maturing, with strong potential for growth and vitality, and progressively taking on a larger role in fostering economic problems and development. In the future, with the help of artificial intelligence technology, big data technology, 5G and other new technologies, and with the expansion of Internet usage, the focus of Internet connection will move from people-oriented connection to Internet of things connection. The new coronavirus pneumonia outbreak that began in 2020 has expanded around the world and presented significant challenges to both society and the global economy. The maintenance of social operations, economic recovery, and the restart of employment and industry have all benefited greatly from the Internet. The use of the Internet of things has helped to advance economic development and mitigated some of the epidemic's negative impacts.

INTRODUCTION

Internet of things and digital economy technology has many potential applications. China's internet technology sets a new benchmark in 2020. The construction of network infrastructure is accelerating, the 5g network is being developed and utilised, and emerging numerous cities build and use infrastructure, such as massive data centres. China's network information technology self-control is currently being progressively improved, and advancements in big data, artificial intelligence, and other technologies have been made. The pace at which the digital economy is developing is causing an expansion in the digitisation and digital industrialisation of industries [1].

A. Internet Digital Economy

The amount of information that is intellectualised and digitalised for the benefit of people has constantly improved, and network poverty alleviation has produced amazing outcomes [2]. Government services such as health code and Communication big data trip card have assisted epidemic Prevention and control, and made enormous contributions to china's Epidemic prevention. Digital and Internet of Things technologies will be useful in the future for both the economic recovery and the battle against the disease. In the process of anti-epidemic, information technology and Internet of things technology play a vital part in Epidemic monitoring and analysis, virus source query, Community management application, virus detection and Diagnosis, vaccine production, supply and marketing and its Deployment.

B. Importance of Digital Economy

Due to the effects of the recent coronavirus outbreak, an increasing number of individuals are becoming aware of the value of digital information and its proper utilisation. It is becoming more and more clear how technology and the digital economy support the social infrastructure. We may anticipate that in the future, technology and the digital economy will significantly alter society. Through technology tools, people can comprehend the process and technical indications of digitisation.

These days, new applications and technologies such as big data, artificial intelligence, and the Internet of things are progressively emerging and bringing about new scientific and technological changes. The power and reach of the

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internet, the internet of things, and other technologies are greater. The internet of things and the digital economy sector both excel at supply and demand docking.

Allocating resources, modernising industrial strategies, etc., will become increasingly evident in the future [3]. In particular, artificial intelligence will present new features like deep learning, cross-border integration, human-computer cooperation, open group intelligence, and independent control, driven by new theories and technologies like mobile internet, big data, supercomputing, sensor networks, and brain science. All facets of global existence will be rebuilt by science and technology, which will also have a profound and wide-ranging effect on social advancement, economic growth, and international government. Intelligent with 5G technology.

C. New Business Models

New technologies, such as the internet of things, will continue to be developed, as will new business and consumption patterns. The ecosystem of digital consumption will expand internationally, including network and digital services for smart homes, smart transport, smart learning, smart entertainment, smart health and fitness, and more. Customers, businesses, and different production factors are connected to one another through the industrial internet and internet of things. This allows for continuous information mining about user demand, synchronous iteration, real-time interaction, and dynamically meeting user demand—all of which have a very wide range of applications.

Artificial intelligence development trends in conjunction with the ongoing advancement and maturity of information technology, artificial intelligence technology, and its application has transformed education instruction, particularly the use of various intelligent software, from traditional business to varied complex computing, from medical technology to intelligent electronic goods. Based on market research institutions' assessment, the worldwide artificial intelligence industry is expected to reach $156.5 billion in 2020, a 12.3% increase from 2019. Artificial intelligence is developing at a faster rate in the future.

A. AI Technology and Internet of Things are More Closely Linked

" One new technological trend that research institutions have identified is "super automation." It is a collection of machine learning and automated learning aggregation problems that can accomplish certain interactive functions [4]. He has included a number of automatic actions in addition to a full range of tools in his composition. His main goal is to understand the relationships between the various automated processes and how to collaborate with them in order to optimise and change them. Artificial intelligence and robot Automation programs are crucial aspects of this job. Artificial intelligence and the Internet of Things will become increasingly intertwined. The interplay between internet of things and artificial intelligence technologies creates new prospects for enterprise IoT projects. The research firm expects that an increasing number of Internet of Things (IoT) projects will use artificial intelligence in the future. The intelligent realisation of the IoT system will be more evident thanks to the tight collaboration of these two technologies.

B. Artificial intelligence Plays A More Important Role In Network Security Applications

Now, artificial intelligence has assumed an important Position in home network security and enterprise network Security system. In order to address the hidden elements that impact network security, network security developers have been updating and creating new technologies on a regular basis. Artificial intelligence technology can more accurately detect and even anticipate the underlying threat variables that compromise network security. Artificial intelligence-powered network security equipment may automatically gather data from public and network resources of businesses, pinpointing the locations of concealed danger leaks and network security threats.

C. Enhancement Of Artificial Intelligence And Expansion Of Intelligent Technology

Enhanced intelligence, first advocated in the 1950s and 1960s by cybernetics and early computer pioneers, is the efficient application of information technology to improve human intelligence. Enhancing intelligence aims to assist people in providing their intelligence and abilities, as opposed to artificial intelligence's goal of replacing humans. Employees at enterprises are looking forward to more work as enhanced intelligence becomes more prevalent. It can increase people's aptitude and zeal in addition to helping them take advantage of artificial intelligence's benefits. Research institutions expect that more businesses and teams will employ artificial intelligence (AI) technology in the future to increase their operational efficiency.

the advancement of artificial intelligence that is interactive. Artificial intelligence that is interactive, such as voice interaction and automatic language recognition systems, depends on the user's ability to ask and respond to questions using speech or language. Using artificial intelligence technology, technicians attempt to decode language information from text or voice messages, infer the user's original intent, and render a judgement call. It's comparable to how people speak or use language to communicate [5]. These days, artificial intelligence robots are interacting with people more

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and more, particularly in online businesses. Provide services such as flight reservations, product sales, customer experience repeat visits, etc.

DEVELOPMENT OF INTELLIGENT INTERNET OF THINGS

A. Digital World

The internet of things Technology is the fusion of the digital and physical worlds. In the realm of the internet of things, each object has a class of sensors embedded in it, a distinct online identification identity, and the ability to be recognised and contacted by other entities. All types of commodities have an intellectual identity of their own, which makes them inexpensive for businesses in the community that require information, increases the rate at which goods are regulated across the community, lowers the amount of goods wasted, and boosts social efficiency.

B. Intelligent Internet

Smart cities and clever internet factories are examples of the modern intelligent internet of things, in addition to household appliances and fitness trackers. These smart objects have the ability to search for the relevant data online [6]. The advancement of big data and cloud computing technologies, as well as the innovation and development of internet hardware and software, are all inextricably linked to the development of the intelligent internet of things.

According to experts' prediction, Internet of things equipment will continue to grow with the progress of technology, at the same time, the output value of products and services related to Internet of things technology will reach a new high.

C. Network Technology

Some well-known network technology businesses are investing a significant amount of money to construct Internet of things infrastructure and equipment, as well as establish related business divisions, based on the advancement of Internet of things technology. The Internet of Things is being used by a few well-known consumer goods companies to create new intelligent items around the clock. Additionally, a lot of venture capital firms have shown favour to internet corporations and offered an olive branch to internet-shrewd businesses.

As information technology and Internet of things technology continue to advance, skilled computer specialists are in high demand among Internet of things enterprises. IT experts with a vision will have profitable and challenging job prospects.

THE COMBINATION OF ARTIFICIAL INTELLIGENCE AND INTERNET OF THINGS

A new technological revolution has been brought about by the convergence of Internet of things devices with artificial intelligence technology. The two enhance each other's capabilities and fully utilise their data and technological advantages to create a fresh experience for people.

Because the Internet of Things' intelligent technology is always improving, it needs to work with artificial intelligence in order to ensure sustainable growth.

The intelligent Internet of things is created when artificial intelligence and the Internet of things are combined. This allows the Internet of Things to exchange data and employ artificial intelligence technologies to convert data into valuable information.

The following will be impacted by artificial intelligence and the Internet of Things:

A. Impact on Business Intelligence

Using artificial intelligence, we can analyze the big data in the Internet of things and obtain effective information. The analysis of good data can prove the business of the enterprise, understand where the enterprise is doing better and where it is not doing well, and enable the enterprise to better find the path of improvement according to the data [7].

If enterprises can combine artificial intelligence and Internet of things, their efficiency and decision-making power will be greatly improved, and their innovation and productivity will be improved.

B. Impact on Industrial Production

Through machine learning of artificial intelligence, we can predict the possible problems of industrial Internet of things products, greatly increase the success rate of new product development, and save production time and cost. In

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addition, the application of artificial intelligence can improve and speed up the production process of subject, reduce the cost of enterprise operation and maintenance and machine downtime [8].

The close combination of artificial intelligence and Internet of things equipment can make the Internet of things data real time processing, and improve the timeliness of industrial production.

C. Impact on Consumers

The Internet of things equipment with artificial intelligence is favoured by investors. Thanks to the machine learning function and automatic processing function of artificial intelligence technology, a small amount of artificial intervention can make the equipment operation more efficient.

Through the use of artificial intelligence, the data collected by the Internet of things devices will be automatically collected and processed, and there is no need to manually record for a long time, saving manpower and time. Using more intelligent wearable devices is a hot spot pursued by Internet companies [9]. Artificial intelligence can understand consumers' behaviour preferences through algorithms, analyse the interaction between consumers and smart appliances, and feedback these situations to IOT devices. IOT devices take corresponding actions according to each different situation to improve consumers' satisfaction.

Artificial intelligence and Internet of things technology can learn from each other and promote each other. Their combination will completely change the world of Internet of things. Their combination can provide effective data support for business operation, industrial production and consumers.

CONCLUSION

At present, we live in an environment surrounded by data, people have been very dependent on the Internet and Internet smart devices. Every day, everyone will produce a lot of data, but these data have not been well used by us. If Internet of things devices are not limited by networking devices, it is difficult to estimate the amount of data they collect. It can be said that they can collect massive data. The data they generate and use are very large. So much data provides a lot of opportunities and convenience for people's production, life and social activities [10]. Due to the limitation of conditions, only a part of enterprises or people can make full use of the Internet of things to generate and store data for production and life. Although a large amount of data is produced in production and life, it cannot be analyzed and processed timely and effectively, and it does not make the data produce real efficiency. At this time, we can rely on artificial intelligence technology to help, and the accuracy and timeliness of artificial intelligence processing data are very high. Nowadays, the progress of society is inseparable from the power and change of science and technology. With the influence of economic globalization and cultural globalization, the development of Internet of things is affected in all aspects. The scientific and technological revolution represented by new technologies such as artificial intelligence has created a scientific and technological era characterized by big data and machine intelligence. The development of Internet of things is inseparable from the development of intelligent technology. If we want to keep up with the pace of the times, we must closely rely on the power of science and technology to adapt to the development and changes of the times. Internet of things builders are well aware of this responsibility and sacrifice their lives, shoulder the technical direction of the development of artificial intelligence, and adhere to the mission and responsibility of serving the people and society.

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